

Talking green to young pupils



Among the sites visited by HCR was the new Kymin View School, in Monmouth

THE Homemakers scheme has completed its sustainability project, which saw the keen recyclers' staff visit schools and other organisations in Monmouthshire.

Funded under the County Council's CEDS grant scheme, Homemakers Community Recycling was raising the awareness of both recycling and the collection and sales ser-

vice they provide. Thanks to their grant money, Homemakers have trebled their recycling and reuse rates.

Homemakers have also reported an increase of 20 per cent revenue through collection charges and sales figures, put down to an increased use of their service.

And they have constructed a custom-built database that enables

them to produce monthly recycling and re-use statistics that contribute towards Monmouthshire's recycling targets in the fight to reduce landfill.

The grant also supplied funds for a mass leafleting campaign, carried out by Homemakers' staff, volunteers and a partnership formed with the local Youth Offending Team.